



SPRINGSIDE CHEESE CELEBRATES SEVERAL WINS AT THE INTERNATIONAL CHEESE AND AMERICAN CHEESE SOCIETY AWARDS

OCONTO FALLS, WI – July 28, 2017 – Springside Cheese celebrated a week of wins, earning four accolades at the International Cheese Awards (ICA) and three at the American Cheese Society Awards (ACS) the week of July 24, 2017.

Aged Cheddar was honored with two silvers and a bronze at ICA and took second place at ACS.

Springside's original Krakow® received silver at the ICA, it's first award since launching last year. Krakow® is modeled after the sweet Polish Podlaski cheese and shares characteristics of a rich and creamy German Butterkase. It's a buttery-rich semi-soft cheese that's silky smooth and delightfully meltable with hints of sour cream.

Cheddar curds took second and Colby third at ACS rounding out the exciting week of wins for Springside.

More than 5,500 cheeses from over 50 countries were entered into the 2017 International Cheese Awards, up 13.5% from 2016 with over 250 expert judges from around the world. More than 2,000 entries from across North America were part of the 2017 American Cheese Society Awards.

With the increased level of competition at both award shows, Springside is humbled and grateful to receive recognition for their accomplishments. "We are truly honored to see our cheese awarded on a local and global level," said Keith Hintz, president of Springside Cheese. "It's a testament of our team's commitment to producing the finest hand-crafted cheese for our customers."

Aged Cheddar, Krakow®, cheddar cheese curds, Colby and other Springside Cheese award winners can be purchased in store at Springside's Oconto Falls, WI factory, its retail location in Pueblo, CO or online at <http://springsidecheese.com>.

The International Cheese Awards is a cheese show and competition featuring 5,685 entries in 2017. The competition is held each year at Dorfold Park near Nantwich, England and represents the most important cheese events in the UK and one of the most important events on the global level since 1897.



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The American Cheese Society is the leader in promoting and supporting American cheese. The American Cheese Society Awards are held in conjunction with the Society's annual conference featuring 2,024 entries in 2017.

About Springside Cheese Corp.

Springside Cheese carries on a century old legacy of producing the finest hand-crafted, natural cheeses featuring classic cheddar collections and unique blends of locally inspired flavors. After over a decade of studying the art of cheese making and acquiring his license, Wayne Hintz bought his own small factory-Springside Cheese-in the fall of 1973. In addition to the cheese store attached to the factory in Oconto Falls, Wisconsin, Springside Cheese Corp. operates a store in Pueblo, Colorado. For more information, please visit www.springsidecheese.com.

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